



Pocket Stories

Policy Plan 2020-2022

Introduction

The Pocket Stories foundation has a two year policy plan. This document gives an insight on what and how the foundation will implement our work for 2020 and 2021. This plan will be evaluated by the board at the end of each calendar year. As a result of the COVID-19 pandemic, this policy plan has been extended for another year.

This policy plan includes

1. The strategy and goals of Pocket Stories
2. How Pocket Stories is organised
3. The work of Pocket Stories
4. The management of the assets of Pocket Stories
5. Plans for 2020-2022
6. Administration
7. Budget Overview
8. Budget Prognosis for 2020-22

Chapter 1: The strategy and legal goals of Pocket Stories

The strategy of Pocket Stories is to connect people with unheard voices through storytelling to embrace and celebrate diversity and re-frame a more inclusive narrative about migration through workshops, events and book/video productions.

Our four legal goals are:

1. **Share** stories from migrants and travellers to educate and combat existing stereotypes and prejudice.
2. **Design** media tools which examine and map the inter-connectivity of migration and tourism into a personal and historical context.
3. **Empower** and train relevant stakeholder to become storytelling changemakers.
4. **Co-create** new solutions for a more cohesive society.

Chapter 2: How Pocket Stories is organised

The Pocket Stories Foundation is independent of donors and beneficiaries. The independent decision-making is guaranteed by a board of at least 3 persons with equal votes. Our statutes describe the division of tasks and the relationship between the board members. It is also stated there that the board members do not receive any remuneration for their work.

Non-profit

Pocket Stories is a non-profit organisation and all funds received except administration and organisational costs are utilized to reach our goals.



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Payment Policy

Pocket Stories is mostly run by volunteers and some freelancers/external service providers. Freelancers and/or external service providers are hired on project basis for different services in order to achieve our legal goals. Volunteers can get a volunteer reimbursement up to the maximum sum set by the Dutch government. The board members are not remunerated.

Chapter 3: The work of Pocket Stories

Target Group

Our main target group are newcomers and locals with diverse backgrounds to build understanding, empathy and connection between people who call the Netherlands home. Some of our international projects have a broader audience where we focus on diversity beyond migration to foster social cohesion through storytelling.

Methodology

Our main methodology is storytelling and we use to empower our target audience and relevant stakeholders to achieve our five legal goals.

Tax Exemptions (ANBI)

The foundation serves the public interest, and has been approved by the tax authorities as of 21/06/2017. In order to obtain and maintain this status, the tax authorities have adopted strict rules and criteria to be met by an ANBI. Pocket Stories Foundation meets these conditions.

Chapter 4: The management of the assets of the Pocket Stories Foundation

The board of the Pocket Stories Foundation closes the books of the foundation on the last day of the financial year and draws up a balance sheet and a statement of income and expenditure for the past financial year as soon as possible, but no later than five months after the end of the financial year. The financial year of the foundation is equal to the calendar year.

Chapter 5: Plans for 2020-2022

The following years Pocket Stories aims to implement activities related to our Roots Guide project, in direct alignment to achieve our four legal goals:

1. Researching and testing how Roots Guide can be used to foster connection between newcomers and locals in different places in the Netherlands. (Goal 1, 2, 3, 4)
2. Publication of the Roots Guide book. (Goal 1, 2)
3. Hosting a series of Roots Guide exhibitions and events across the Netherlands – both in the cities and villages. (Goal 1, 4)
4. Designing and implementing instructional guides for educators and practitioners to use Roots Guide in schools to educate about migration and heritage. (Goal 1, 2, 3, 4)
5. Continue to build our community of participants, team members, partners, neighbours and other relevant stakeholders through different community events across the Netherlands. (Goal 3, 4)
6. We will continue to host our storytelling workshops and retreats both within the Netherlands and beyond. (Goal 1, 3)



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Chapter 6: Administration

The Pocket Stories administration is set up in according to the requirements set within the framework of ANBI to be checked by the Tax and Customs Government in the Netherlands.

Chapter 7: Budget Overview

ANNUAL ACCOUNTS	2018

Net Revenue 2018	€ 178,77
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REVENUE AND EXPENSES	2019
Donations / grants	€ 32057.75
Attendance fees	€ 1601.90

Total revenue	€ 33659.65
Community events	€ 1137.87
Roots Guide project	€ 11956.98
Workshops	€ 4258.36
Administration	€ 2675.32

Total expenses	€ 20028.17
Net revenue	€ 13631.48
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Chapter 8: 2021 and 2022 Prognosis (most activities were paused due to the pandemic in 2020)

2020 Prognosis	
Total Asset 2019	13631.48
Donations, grants, funds and sponsors	20,000.00
Result	33,3631.48
Expected expenses	
Community events	2,000.00
Roots Guide project	25,000.00
Workshops	2,000.00



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Administration	3,500.00
Total	33,500.00
2021 Prognosis	
Expected expenses	
Community events	2,000.00
Roots Guide project	25,000.00
Workshops	2,000.00
Administration	3,500.00
Total	33,500.00