

# Report

# Stichting Pocket Stories

Financial statements 2019

# **Annual reporting**

# Management board report

## Objectives

Pocket Stories began by collecting stories of people with very diverse migration background both online and offline. We put international students, adoptees, refugees, expats and travellers side by side to share stories which uncovered stories of identity, belonging, family, home, integration, business and social entrepreneurship. These stories showed how we are all connected through migration.

Throughout the years we have designed and implemented multiple international collaboration projects that embrace our values and goals. We believe exchange of knowledge and experiences across borders and disciplines is the only way to create a more inclusive future.

Goals:

1. Share

Share stories from migrants and travellers to educate and combat existing stereotypes and prejudice.

2. Design

Design media tools which examine and map the inter-connectivity of migration and tourism into a personal and historical context.

3. Empower

Empower and train relevant stakeholder to become storytelling changemakers.

4. Co-create

Co-create new solutions for a more cohesive society.

## Activities

CONNECT DURING OUR Storytelling Events.

We believe that storytelling is a stepping stone towards a thriving multicultural community.

Stories connects us on a deeper level as we share experiences, hopes, challenges and ideas how to celebrate diversity. We want to harness all these stories to empower everyday storytellers to spark dialogue between groups who otherwise would not meet and co-create new solutions to celebrate our heritage.

JOIN OUR Storytelling Journey.

Storytelling is one of the most powerful tools to move people into action. During our workshops, we train participants to use your personal story as an inspirational tool to guide our world towards a more inclusive future, be it through personal development, social entrepreneurship, and activism.

Storytelling production: DISCOVER Roots Guide.

Taking the form of an interactive, reflective travel guidebook, Roots Guide invites the readers to undertake both outer and inner journeys by revisiting what they think they know about life in the Netherlands.

## Activities

Roots Guide, is a guidebook which brings our collective experience and expertise into a novel interactive travel guidebook which will re-frame current narrative about migration to a more holistic and inclusive narrative.

The Roots Guide project is operated under the legal umbrella of Stichting Pocket Stories. Proudly supported by National Geographic Society. Roots Guide is featured at World Press, Unseen, Nikon portfolio review, TEDxHaarlem, National Geographic Explorer Spotlight, IMOSCE, AEMI, Noord-Holland Nieuws, among others.

### PROJECTS WHICH SHARE

Roots Guide 2016- present  
Crossing Borders 2019  
Stories to Feed 2016-2019  
Stories & Labels 2016  
Discover the World 2015-2017

### PROJECTS WHICH DESIGN

Roots Guide 2016- present  
Stories & Labels 2016  
Travel Faraway from Home 2015-16  
Migration vs Travelling 2015  
Empathy in a box

### PROJECTS WHICH EMPOWER

Roots Guide 2016-present  
Storytelling Journey 2016-2020  
Storytelling Journey: retreat 2017-present  
Storytelling Journey: On a stage 2017- present  
Storytelling Exchange between hearing and deaf 2019  
Resilience and Connecting People seminar 2018  
Story Seekers 2017  
Scripture (Y)our Story 2017  
Magic Makers 2015 & 2017  
Utilizing Photography 2017

### PROJECTS WHICH CO-CREATE

Roots Guide 2016 - present  
ChangemakerXchange 2017  
ImpactAimers 2016  
Magic Makers 2015 & 2017

Pocket Stories at CONFERENCES for European & international collaborations and exposure.

### COMMUNITY EVENTS

Summer dinners, Christmas party.

## **Board**

The board consists of the following persons:

1. Ingi Mehus (Chairman)
2. Berit Hårr Østerhus (Treasurer)
3. Zainab Bar (Secretary)

## **Subsequent events**

In 2020 the foundation is confronted with the consequences of COVID-19. Although the consequences of COVID-19 are uncertain on the long term, the foundation does not expect any material consequences for the continuation of the activities.

## **Budget 2020**

For 2020, total donations and grants are budgeted at € 18,000 and attendance fees at € 2,000. This, together with the available cash at banks and in hand as at December 31, 2020, will be used to execute activities/projects like community events (€ 2,000), Roots Guide (€ 25,000) and workshops (€ 2,000); an amount of € 3,500 is budgeted for operational expenses.

As was the case for 2019, the donations/grants budgeted for 2020 are not expected to be of a recurring nature.

The available cash at banks and in hand as at December 31, 2019 has been earmarked and will be fully spent for projects in 2020/2021 and is as such not freely available. The result for the financial year 2019, equaling to the cash at banks and in hand as at December 31, 2019, is therefore not freely available and has therefore been presented as "restricted funds" in the balance sheet as at December 31, 2019.

To find more details on Stichting Pocket Stories, reference is made to <https://www.ourpocketstories.org/>

Amsterdam, 18 December 2020

Chairman of the board, Ingi Mehus

Secretary of the board, Zainab Bar

Treasurer of the board, Berit Hårr Østerhus

# **2019 financial statements**

of

Stichting Pocket Stories

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## Balance sheet as at December 31, 2019

(after appropriation of profit)

### Assets

	2019	2018
	€	€
<b>Current assets</b>		
Cash at bank and in hand (1)	13,632	179
<b>Total assets</b>	<u>13,632</u>	<u>179</u>
<b>Equity and liabilities</b>		
<b>Equity (2)</b>		
Semi-restricted funds	13,632	131
<b>Current liabilities</b>	-	48
<b>Total of equity and liabilities</b>	<u>13,632</u>	<u>179</u>



## Statement of income and expenses for the year ended December 31, 2019

	2019	Budget 2019	2018
	€	€	€
<b>Income</b>	32,712	33,660	25,298
Project expenses	18,265	17,353	25,964
General expenses	775	2,675	512
<b>Som der kosten</b>	19,040	20,028	26,476
<b>Result</b>	13,672	13,632	(1,178)
Financial income and expenses	(171)	-	(142)
<b>Net result</b>	13,501	13,632	(1,320)

## Cash flow statement for year ended December 31, 2019

The cash flow statement has been drawn up using the indirect method.

	2019	
	€	€
<b>Cash flow from (used in) operating activities</b>		
Total of operating result		13,672
Adjustments to reconcile to the operating result:		
Changes in working capital:		
Increase (decrease) in trade payables	(20)	
Increase (decrease) in other payables	(28)	
Total of changes in working capital		(48)
Cash flow from (used in) operations		13,624
Interest paid		(171)
Cash flow from (used in) operating activities		13,453
Total of net cash flows		13,453
<b>Increase (decrease) in cash and cash equivalents</b>		<b>13,453</b>
Cash and cash equivalents at the start of the period		179
Cash and cash equivalents at end of the period		13,632

## **Accounting policies used in preparing the financial statements**

### **General**

The registered office according to the Articles of Association of Stichting Pocket Stories is in Amsterdam. Stichting Pocket Stories is registered in the Commercial Register of the Chamber of Commerce under the file number: 66886090.

The address of Stichting Pocket Stories is Essenstraat 9B, 2011 DW Haarlem.

The financial statements for the year ended December 31, 2019 have been prepared in accordance with the provisions of the Guidelines for Annual Reporting 640 "Not-for-profit organisations" (RJ 640) of the Dutch Accounting Standards Board. The financial statements were prepared on

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### **Objective of the foundation**

The objectives of the foundation are: to initiate, cooperate with and support projects related to storytelling on a personal and intercultural level and in the field of education, to promote cultural diversity and to improve understanding of migration in any way.

### **Cash at bank and in hand**

Cash at bank and in hand includes cash in hand, bank balances, notes and cheques and carried at face value. It also includes deposits if these are effectively at the foundation's free disposal, even if interest income may be lost.

Cash at bank and in hand not expected to be at the foundation's free disposal for longer than twelve months is classified as financial assets under the non-current assets. Cash at bank and in hand are carried at face value.

### **Equity**

Stichting Pocket Stories does not have any equity; the result for the financial year will be used to finance project related activities and as such the cumulated result is presented as semi-restricted funds, being funds earmarked for activities related to a certain topic/objective and agreed upon with third parties, but not limited to specific projects.

### **Current liabilities**

On initial recognition, current liabilities are carried at fair value less directly attributable transaction costs. After initial recognition, current liabilities are carried at amortized cost. This is usually the face value for current liabilities.

## **Income**

### **General**

Income represents the proceeds from providing services, grants, sponsor contributions, donations and income from fundraising and other income. Income is recognized in the statement of income and expenditure, taking into account the accounting policies used and are allocated to the financial year to which they relate.

Income in kind in the form of goods or services are recognized at fair value in the statement of income and expenditure.

### **Services**

If the result of a transaction relating to a service can be reliably estimated and the income is probable to be received, the income relating to that service is recognized in proportion to the service delivered. Stage of completion is based on the costs incurred in providing the services up to the balance sheet date in proportion to the estimated costs of the total services to be provided.

### **Grant income**

Grant income is recognized as soon as there is reasonable certainty that the stated conditions will be met and the grant will actually be obtained.

## **Expenses**

### **General**

Expenses are determined with due observance of the aforementioned accounting policies and allocated to the financial year to which they relate.

### **Interest**

Interest is allocated to successive financial reporting periods in proportion to the outstanding principal. Premiums and discounts are treated as annual interest charges so that the effective interest rate, together with the interest payable on the loan, is recognized in the income statement, with the amortized (net) cost of the liabilities being recognized in the balance sheet. Period interest expense and similar related expenses are recognized in the year in which they fall due.

## **Workforce**

The average number of staff (in FTE's) employed by the foundation in 2019 was nil (2018: nil).

## Notes to the balance sheet as at December 31, 2019

	<u>2019</u>	<u>2018</u>
	€	€
<b>Cash at bank and in hand (1)</b>		
Triodos Bank	<u>13,632</u>	<u>179</u>

### Equity (2)

Stichting Pocket Stories does not have any equity; the result for the financial year will be used to finance project related activities and as such the cumulated result is presented as semi-restricted funds, being funds earmarked for activities related to a certain topic/objective and agreed upon with third parties, but not limited to specific projects.

### Arrangements and commitments not shown in the balance sheet

At balance sheet date no arrangements and/or commitments are known that should be included in the financial statements.

## Notes to the income statement for the year ended December 31, 2019

	2019	Budget 2019	2018
	€	€	€
<b>Income</b>			
Donations / Grants	31,399	32,058	22,649
Attendance fees	1,313	1,602	2,649
	<u>32,712</u>	<u>33,660</u>	<u>25,298</u>

Donations 2019 relate to National Geographic (€ 24,799), Haella Stichting (€ 2,600); grants 2019 were € 4,000. All the donations/grants are in general not of a recurring nature.

### Project expenses

Project expenses 2019 comprise of expenses regarding:

- Roots Guide € 7,610
- Story telling € 4,341
- Other project related expenses € 651
- Payments to volunteers € 5,663

## **Events after the balance sheet date**

In 2020 the foundation is confronted with the consequences of COVID-19. Although the consequences of COVID-19 are uncertain on the long term, the foundation does not expect any material consequences for the continuation of the activities.

## **Signatories to the financial statements**

Amsterdam, .....

Management board:

Chairman of the board, Ingi Mehus

Secretary of the board, Zainab Bar

Treasurer of the board, Berit Hårr Østerhus





# Pocket Stories

## Policy Plan 2020-2021

### Introduction

The Pocket Stories foundation has a two year policy plan. This document gives an insight on what and how the foundation will implement our work for 2020 and 2021. This plan will be evaluated by the board at the end of each calendar year.

### This policy plan includes

1. The strategy and goals of Pocket Stories
2. How Pocket Stories is organised
3. The work of Pocket Stories
4. The management of the assets of Pocket Stories
5. Plans for 2020-2021
6. Administration
7. Budget Overview
8. Budget Prognosis for 2020-21

### Chapter 1: The strategy and legal goals of Pocket Stories

The strategy of Pocket Stories is to connect people with unheard voices through storytelling to embrace and celebrate diversity and re-frame a more inclusive narrative about migration through workshops, events and book/video productions.

Our four legal goals are:

1. **Share** stories from migrants and travellers to educate and combat existing stereotypes and prejudice.
2. **Design** media tools which examine and map the inter-connectivity of migration and tourism into a personal and historical context.
3. **Empower** and train relevant stakeholder to become storytelling changemakers.
4. **Co-create** new solutions for a more cohesive society.

### Chapter 2: How Pocket Stories is organised

The Pocket Stories Foundation is independent of donors and beneficiaries. The independent decision-making is guaranteed by a board of at least 3 persons with equal votes. Our statutes describe the division of tasks and the relationship between the board members. It is also stated there that the board members do not receive any remuneration for their work.

#### *Non-profit*

Pocket Stories is a non-profit organisation and all funds received except administration and organisational costs are utilized to reach our goals.



## Pocket Stories

### *Payment Policy*

Pocket Stories is mostly run by volunteers and some freelancers/external service providers. Freelancers and/or external service providers are hired on project basis for different services in order to achieve our legal goals. Volunteers can get a volunteer reimbursement up to the maximum sum set by the Dutch government.

### **Chapter 3: The work of Pocket Stories**

#### *Target Group*

Our main target group are newcomers and locals with diverse backgrounds to build understanding, empathy and connection between people who call the Netherlands home. Some of our international projects have a broader audience where we focus on diversity beyond migration to foster social cohesion through storytelling.

#### *Methodology*

Our main methodology is storytelling and we use to empower our target audience and relevant stakeholders to achieve our five legal goals.

#### *Tax Exemptions (ANBI)*

The foundation serves the public interest, and has been approved by the tax authorities as of 21/06/2017. In order to obtain and maintain this status, the tax authorities have adopted strict rules and criteria to be met by an ANBI. Pocket Stories Foundation meets these conditions.

### **Chapter 4: The management of the assets of the Pocket Stories Foundation**

The board of the Pocket Stories Foundation closes the books of the foundation on the last day of the financial year and draws up a balance sheet and a statement of income and expenditure for the past financial year as soon as possible, but no later than five months after the end of the financial year. The financial year of the foundation is equal to the calendar year.

### **Chapter 5: Plans for 2020-2021**

The following years Pocket Stories aims to implement activities related to our Roots Guide project, in direct alignment to achieve our four legal goals:

1. Researching and testing how Roots Guide can be used to foster connection between newcomers and locals in different places in the Netherlands.
2. Publication of the Roots Guide book.
3. Hosting a series of Roots Guide exhibitions and events across the Netherlands – both in the cities and villages.
4. Designing and implementing instructional guides for educators and practitioners to use Roots Guide in schools to educate about migration and heritage.
5. Continue to build our community of participants, team members, partners, neighbours and other relevant stakeholders through different community events across the Netherlands.
6. We will continue to host our storytelling workshops and retreats both within the Netherlands and beyond (the number of workshops depends on the recent developments involving the COVID-19 virus outbreak).



## Pocket Stories

### Chapter 6: Administration

The Pocket Stories administration is set up in according to the requirements set within the framework of ANBI to be checked by the Tax and Customs Government in the Netherlands.

### Chapter 7: Budget Overview

<b>ANNUAL ACCOUNTS</b>	<b>2018</b>	
		*****
<b>Net Revenue 2018</b>	€	178,77
		=====
<b>REVENUE AND EXPENSES</b>	<b>2019</b>	
Donations / grants	€	32057.75
Attendance fees	€	1601.90
		*****
<b>Total revenue</b>	€	33659.65
Community events	€	1137.87
Roots Guide project	€	11956.98
Workshops	€	4258.36
Administration	€	2675.32
		*****
<b>Total expenses</b>	€	20028.17
<b>Net revenue</b>	€	13631.48
		=====

### Chapter 8: 2020 and 2021 Prognosis

<b>2020 Prognosis</b>	
<b>Total Asset 2019</b>	13631.48
Donations, grants, funds and sponsors	20,000.00
<b>Result</b>	<b>33,3631.48</b>
<b>Expected expenses</b>	
Community events	2,000.00
Roots Guide project	25,000.00
Workshops	2,000.00
Administration	3,500.00



## Pocket Stories

<b>Total</b>	<b>33,500.00</b>
<b>2021 Prognosis</b>	
<b>Expected expenses</b>	
Community events	2,000.00
Roots Guide project	25,000.00
Workshops	2,000.00
Administration	3,500.00
<b>Total</b>	<b>33,500.00</b>